

The Flower School

Unit 9/50 Northlink Place
Virginia, QLD 4014

SFL40125 Certificate IV in Floristry



Master Advanced Floral Design & Floristry Business Skills

For qualified florists ready to step into leadership, event floristry and business ownership.

ADVANCE YOUR FLORISTRY CAREER IN 2027

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About the Course

Advanced training for experienced florists

SFL40125 Certificate IV in Floristry reflects the role of skilled senior florists who use highly developed floristry skills to design, construct and sell a diverse range of complex floristry products. Students develop advanced floral design, event floristry, leadership and business management skills while learning to plan, coordinate and evaluate floristry operations. This qualification is ideal for experienced florists seeking leadership roles or preparing to own and manage a floristry business.

QUALIFICATION	SFL40125 Certificate IV in Floristry
DURATION	• 40 Weeks (12 months including breaks during QLD school holidays) • Self-paced theory plus practical workshops • Face-to-face and online delivery
TRAINING LOCATION	Unit 9/50 Northlink Place, Virginia QLD 4014
DELIVERY	Face-to-face classes are delivered from our Virginia training facility. Remote participation via Zoom is available for students who are not based in Brisbane.
ASSESSMENT	Written, practical and project-based assessment across 12 units of competency.

Remote learning

Students who are not based in Brisbane can attend scheduled classes remotely via live Zoom. Remote students participate in real time alongside the classroom, complete practical work during class and receive trainer guidance and feedback. Students must have their flowers, equipment, internet connection and camera ready for each class.

Possible Industry Pathways

• Senior Florist • Lead Florist • Floristry Studio Manager • Floristry Business Owner	• Event Florist • Floral Designer • Online Floristry Business Operator
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Why The Flower School?

Where craftsmanship meets creativity

For over two decades, The Flower School has helped aspiring florists build the confidence, creativity and practical skills required to thrive within the floral industry. Combining hands-on training, industry engagement and a supportive learning environment, we are passionate about helping students turn their love of flowers into rewarding careers.

Rather than simply teaching floristry techniques, we immerse students in the realities of the floral industry through practical training, industry exposure and experiences designed to prepare them for the workplace.

An Established Name in Floristry Education

The Flower School has built a reputation as one of Australia's most respected independent floristry training providers. Our graduates have gone on to establish their own businesses, work within leading floristry studios and pursue successful careers across weddings, events, retail floristry and floral styling.

Connected To Industry

We maintain strong relationships with florists, wholesalers and industry professionals, creating opportunities for students to gain valuable insight into the realities of working within the floral industry. Through wholesale market visits, guest speakers, networking opportunities and industry engagement, students are exposed to the profession beyond the classroom and develop a deeper understanding of what it takes to build a successful career in floristry.

Training That Reflects Today's Industry

Floristry is constantly evolving, and so are we.

Our team remains actively involved in private events, weddings, installations and industry projects, ensuring students are exposed to contemporary techniques, emerging trends and current industry expectations.

This connection to the industry means students learn skills that are relevant, practical and reflective of today's floral landscape.

Small Classes. Personalised Support.

We believe creativity flourishes when students feel supported, encouraged and confident to explore their own style.

With small class sizes and personalised guidance, students receive individual feedback and mentorship throughout their training, helping them build both technical expertise and creative confidence.

More Than A Place To Study

At The Flower School, you're joining a creative community.

Many students describe their time with us as one of the most inspiring and rewarding experiences of their lives, forming friendships, industry connections and professional networks that continue long after graduation.



Upcoming Intakes

Learn at your own pace

Flexible Industry-Based Learning

- 12-month program
- Self-paced theory
- Scheduled practical workshops
- Industry-focused projects
- Designed for working florists

Who This Course Is For

- Qualified florists
- Studio managers
- Event florists
- Business owners

Attendance Matters

Floristry is a practical qualification. Students are expected to attend scheduled classes, complete theory and practical assessment tasks, and allow additional time for independent study and assessment work.

Learn From Industry Professionals

Experience, creativity and genuine investment in every student

At The Flower School, you'll be guided by a team of florists, educators and business leaders who bring decades of combined industry experience into every classroom, workshop and demonstration. United by a shared passion for creativity, craftsmanship and student success, our team is committed to helping every student build confidence, develop their own design style and graduate ready to thrive in the floral industry.



Mattea Taylor

OWNER & MANAGING DIRECTOR

After beginning her own floristry journey as a student of The Flower School, Mattea went on to acquire the business and lead its next chapter. Combining business leadership, luxury retail and entrepreneurship with hands-on floristry expertise, she is passionate about shaping a modern learning experience. Through her stewardship of The Flower School, Mattea is dedicated to inspiring creativity, fostering confidence and equipping students with the professionalism and industry insight required to build meaningful careers.



Emily Griffin

TRAINER & ASSESSOR

Emily brings a wealth of floristry and education experience to The Flower School, having spent many years helping emerging florists develop their skills and confidence. Renowned for creating a fun, welcoming and highly supportive classroom environment, Emily encourages students to explore their creativity whilst mastering the techniques and professional standards expected within the industry. Her passion for teaching and genuine investment in every student's success make her a favourite among graduates and current students alike.



Beata Dedokova-Burns

TRAINER & ASSESSOR

A talented florist and successful business owner, Bea brings extensive experience across retail floristry, weddings and event design. Known for her refined design aesthetic and exceptional attention to detail, she inspires students to push their creative boundaries whilst developing the technical skills required to produce work of a professional standard. Her enthusiasm for floristry and commitment to mentoring emerging talent make her an invaluable part of the student journey.



Tracy Halsey

TRAINER & ASSESSOR

With decades of experience across retail floristry, weddings, events and floral design, Tracy is one of the industry's most experienced educators. Her depth of knowledge, combined with a practical, down-to-earth teaching style, helps students gain a genuine understanding of the realities of working as a florist. Tracy is passionate about nurturing confidence, craftsmanship and professionalism, ensuring students graduate with strong technical ability and industry-ready skills.

What You'll Learn

Creative confidence grounded in professional technique

Advanced Floral Design

- Design complex floristry products
- Apply advanced colour theory
- Interpret professional design briefs
- Develop creative concepts
- Contemporary floral trends
- Large-scale floral installations

Event & Wedding Floristry

- Bridal bouquet design
- Professional wedding floristry
- Corporate event floristry
- Funeral floristry
- Special event coordination
- Large-scale floral styling

Leadership & Team Management

- Coordinate floristry teams
- Staff supervision
- Workplace leadership
- Workflow planning
- Team communication
- Workplace safety management

Business & Retail Operations

- Business planning
- Financial planning
- Marketing floristry businesses
- Stock purchasing and control
- Preparing client quotations
- Promotional displays

LEARNING APPROACH

Training combines tutor-led demonstrations, hands-on practice, theory, online learning and competency-based assessment. Practical work is completed under trainer guidance, with written activities and evidence submitted through the student portal.

Course Fees & Payment

Clear information before you enrol

STUDY OPTION	FEE CATEGORY	FEE
Self-Paced Learning (12 Months Duration)	Full fee	\$6,900

ENTRY REQUIREMENTS

Students must have:

- Certificate III in Floristry achieved via an apprenticeship pathway; OR
- Demonstrated industry experience meeting Certificate III level skills and knowledge; OR
- 12 months post-qualification floristry industry experience

DELIVERY INFORMATION

- Face-to-face practical workshops
- Live Zoom participation available
- Self-paced online learning
- Flexible study options for working florists

SECURING YOUR PLACE

To confirm your enrolment, students are required to:

- Complete the enrolment application and all required documentation.
- Attend an enrolment consultation with The Flower School.
- Complete a Language, Literacy, Numeracy and Digital Literacy (LLND) assessment.
- Provide a valid Unique Student Identifier (USI).
- Submit any supporting identification or eligibility documentation required for enrolment or government funding.
- Pay the \$400 non-refundable enrolment fee to secure a place.
- Pay the \$1,100 commencement fee no later than 10 days prior to the course start date.
- Eligible students may arrange the remaining balance through an Ezypay monthly payment plan.

REFUNDS, TRANSFERS & WITHDRAWALS

- The \$400 enrolment fee is non-refundable.
- Refund eligibility varies depending on timing and circumstances.
- Transfers, withdrawals and cancellations are managed in accordance with The Flower School Fees and Refund Policy.

Refer to the Student Handbook and Fees & Refund Policy for full terms and conditions.

FLOWERS, STARTER PACK & SUNDRIES

To support hands-on learning, students purchase fresh flowers for practical classes throughout the course. Flower costs will vary depending on the design brief, season and market pricing. A starter pack and essential floral sundries are provided by The Flower School, with students purchasing their own professional toolkit and additional sundries during an organised wholesaler visit early in the course.

WHAT YOU WILL NEED

- Laptop and reliable internet
 - Active email address
 - Smartphone with camera
- Access to a printer
 - Fresh flowers and course sundries
 - Closed-in shoes and practical clothing

PLEASE ENSURE YOU READ THE STUDENT HANDBOOK + FEES & REFUND POLICY BEFORE ENROLLING

Units Covered

Twelve units, one complete professional foundation

The unit selection is set by The Flower School in accordance with the qualification packaging rules.

SFLDEC003	Design complex floristry products	AHCPGD403	Design plant displays
SFLDEC009	Construct complex floristry products	CUAACD4011	Integrate colour theory and design processes
SFLDEC010	Coordinate floristry products for special occasions	SITXHRM009	Lead and manage people
SFLMGT001	Coordinate floristry work teams	BSBESB401	Research and develop business plans
SFLWHS002	Provide a safe work environment	BSBESB403	Plan finances for new business venture
SFLSOP012	Maintain and order floristry stock	BSBESB404	Market new business ventures

ALL 12 UNITS ARE INCLUDED IN THE COURSE

Ready To Become A Floristry Leader?

Let's take your career to the next level.

Contact us today for your enrolment pack



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