

The Flower School

Unit 9, 50 Northlinks Place
Virginia, QLD 4014

SFL30115 Certificate III in Floristry



Become a qualified florist

Practical, industry-focused floristry training delivered by qualified trainers and assessors.

2026 + 2027 INTAKES NOW OPEN

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www.theflowerschool.com.au

About the Course

A practical pathway into professional floristry

SFL30115 Certificate III in Floristry reflects the role of skilled florists who design, construct and sell a diverse range of floristry products. The qualification supports work in retail florist shops, studios and online floristry businesses.

QUALIFICATION	SFL30115 Certificate III in Floristry
DURATION	Part-Time Tuesday & Friday Classes - 46 Weeks (including Queensland school holidays) Night & Saturday Program - 54 Weeks (including Queensland school holidays)
TRAINING LOCATION	Unit 9, 50 Northlink Place, Virginia QLD 4014
DELIVERY	Face-to-face classes are delivered from our Virginia training facility. Remote participation via Zoom is available for students who are not based in Brisbane.
ASSESSMENT	Written and practical assessment across 21 units of competency

Remote learning

Students who are not based in Brisbane can attend scheduled classes remotely via live Zoom. Remote students participate in real time alongside the classroom, complete practical work during class and receive trainer guidance and feedback. Students must have their flowers, equipment, internet connection and camera ready for each class.

Possible Industry Pathways

- Florist or Floral Designer
- Retail or Studio florist
- Wedding and Event Florist
- Online Florist
- Florist Manager or Florist Business Owner

Why The Flower School?

Where craftsmanship meets creativity

For over two decades, The Flower School has helped aspiring florists build the confidence, creativity and practical skills required to thrive within the floral industry. Combining hands-on training, industry engagement and a supportive learning environment, we are passionate about helping students turn their love of flowers into rewarding careers.

Rather than simply teaching floristry techniques, we immerse students in the realities of the floral industry through practical training, industry exposure and experiences designed to prepare them for the workplace.

An Established Name in Floristry Education

The Flower School has built a reputation as one of Australia's most respected independent floristry training providers. Our graduates have gone on to establish their own businesses, work within leading floristry studios and pursue successful careers across weddings, events, retail floristry and floral styling.

Connected To Industry

We maintain strong relationships with florists, wholesalers and industry professionals, creating opportunities for students to gain valuable insight into the realities of working within the floral industry. Through wholesale market visits, guest speakers, networking opportunities and industry engagement, students are exposed to the profession beyond the classroom and develop a deeper understanding of what it takes to build a successful career in floristry.

Training That Reflects Today's Industry

Floristry is constantly evolving, and so are we.

Our team remains actively involved in private events, weddings, installations and industry projects, ensuring students are exposed to contemporary techniques, emerging trends and current industry expectations.

This connection to the industry means students learn skills that are relevant, practical and reflective of today's floral landscape.

Small Classes. Personalised Support.

We believe creativity flourishes when students feel supported, encouraged and confident to explore their own style.

With small class sizes and personalised guidance, students receive individual feedback and mentorship throughout their training, helping them build both technical expertise and creative confidence.

More Than A Place To Study

At The Flower School, you're joining a creative community.

Many students describe their time with us as one of the most inspiring and rewarding experiences of their lives, forming friendships, industry connections and professional networks that continue long after graduation.



Upcoming Intakes

Choose the schedule that suits your life

Night & Saturday

COMMENCING	Tuesday 13 th October 2026
GRADUATING	October 2027
CLASS TIMES	Tuesday evenings, 6.00 pm–9.00 pm Plus 12 Saturdays, 9.00 am–3.00 pm

Part-Time Friday

COMMENCING	Friday 29 th January 2027
GRADUATING	December 2027
CLASS TIMES	Fridays, 9.00am-4.00pm One day per week

Part-Time Tuesday

COMMENCING	Tuesday 2 nd Feburary 2027
GRADUATING	December 2027
CLASS TIMES	Tuesdays, 9.00am-4.00pm One day per week

ATTENDANCE MATTERS	Floristry is a practical qualification. Students are expected to attend scheduled classes, complete theory and practical assessment tasks, and allow additional time for independent study and assessment work.
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Learn From Industry Professionals

Experience, creativity and genuine investment in every student

At The Flower School, you'll be guided by a team of florists, educators and business leaders who bring decades of combined industry experience into every classroom, workshop and demonstration. United by a shared passion for creativity, craftsmanship and student success, our team is committed to helping every student build confidence, develop their own design style and graduate ready to thrive in the floral industry.



Mattea Taylor

OWNER & MANAGING DIRECTOR

After beginning her own floristry journey as a student of The Flower School, Mattea went on to acquire the business and lead its next chapter. Combining business leadership, luxury retail and entrepreneurship with hands-on floristry expertise, she is passionate about shaping a modern learning experience. Through her stewardship of The Flower School, Mattea is dedicated to inspiring creativity, fostering confidence and equipping students with the professionalism and industry insight required to build meaningful careers.



Emily Griffin

TRAINER & ASSESSOR

Emily brings a wealth of floristry and education experience to The Flower School, having spent many years helping emerging florists develop their skills and confidence. Renowned for creating a fun, welcoming and highly supportive classroom environment, Emily encourages students to explore their creativity whilst mastering the techniques and professional standards expected within the industry. Her passion for teaching and genuine investment in every student's success make her a favourite among graduates and current students alike.



Beata Dedokova-Burns

TRAINER & ASSESSOR

A talented florist and successful business owner, Beata brings extensive experience across retail floristry, weddings and event design. Known for her refined design aesthetic and exceptional attention to detail, she inspires students to push their creative boundaries whilst developing the technical skills required to produce work of a professional standard. Her enthusiasm for floristry and commitment to mentoring emerging talent make her an invaluable part of the student journey.



Tracy Halsey

TRAINER & ASSESSOR

With decades of experience across retail floristry, weddings, events and floral design, Tracy is one of the industry's most experienced educators. Her depth of knowledge, combined with a practical, down-to-earth teaching style, helps students gain a genuine understanding of the realities of working as a florist. Tracy is passionate about nurturing confidence, craftsmanship and professionalism, ensuring students graduate with strong technical ability and industry-ready skills.

What You'll Learn

Creative confidence grounded in professional technique

Floral Design & Creativity

- Colour theory and design principles
- Drawing and concept development
- Interpreting floristry design briefs
- Developing personal design style
- Creating contemporary floral concepts
- Understanding proportion, balance and form
- Seasonal design trends and inspiration

Floristry Techniques

- Hand-tied bouquets
- Contemporary floral arrangements
- Wired floristry techniques
- Wedding and event floristry
- Wearable flowers and personal flowers
- Base-medium and assembled designs
- Commercial floristry production techniques

Flowers & Botanical Materials

- Recognising flowers and plant materials
- Seasonal flower availability
- Flower care and conditioning
- Receiving and storing stock
- Preparing botanical materials for use
- Selecting suitable flowers for design outcomes
- Working with a variety of foliage and textural materials

Retail & Industry Skills

- Customer service and consultations
- Product displays and merchandising
- Sales techniques and quoting
- Workplace health and safety
- Time management and workflow planning
- Industry professionalism
- Understanding floristry business operations

LEARNING APPROACH Training combines tutor-led demonstrations, hands-on practice, theory, online learning and competency-based assessment. Practical work is completed under trainer guidance, with written activities and evidence submitted through the student portal.

Course Fees & Payment

Clear information before you enrol

STUDY OPTION	FEE CATEGORY	FEE
Part-time day	Full fee	\$7,750
Part-time day	Career Start subsidised fee	\$3,450
Part-time day	Concession reduced fee (Eligible Health Care Card or Pensioner Concession Card holders)	\$1,950
Night & Saturday	Full fee	\$8,450
Night & Saturday	Career Start subsidised fee	\$3,850
Night & Saturday	Concession reduced fee (Eligible Health Care Card or Pensioner Concession Card holders)	\$2,250
Queensland traineeship	Student contribution fee	\$1,595
RPL	Price on application	

SECURING YOUR PLACE

To confirm your enrolment, students are required to:

- Complete the enrolment application and all required documentation.
- Attend an enrolment consultation with The Flower School.
- Complete a Language, Literacy, Numeracy and Digital Literacy (LLND) assessment.
- Provide a valid Unique Student Identifier (USI).
- Submit any supporting identification or eligibility documentation required for enrolment or government funding.
- Pay the \$400 non-refundable enrolment fee to secure a place.
- Pay the \$1,100 commencement fee no later than 10 days prior to the course start date.
- Eligible students may arrange the remaining balance through an Ezypay monthly payment plan.

REFUNDS, TRANSFERS & WITHDRAWALS

- The \$400 enrolment fee is non-refundable.
- Refund eligibility varies depending on timing and circumstances.
- Transfers, withdrawals and cancellations are managed in accordance with The Flower School Fees and Refund Policy.

Refer to the Student Handbook and Fees & Refund Policy for full terms and conditions.

FLOWERS, STARTER PACK & SUNDRIES

To support hands-on learning, students purchase fresh flowers for practical classes throughout the course. Flower costs will vary depending on the design brief, season and market pricing, however students should allow approximately \$100 per day class or \$50 per night class as a guide. A starter pack and essential floral sundries are provided by The Flower School, with students purchasing their own professional toolkit and additional sundries during an organised wholesaler visit early in the course.

WHAT YOU WILL NEED

- Laptop and reliable internet
 - Active email address
 - Smartphone with camera
- Access to a printer
 - Fresh flowers and course sundries
 - Closed-in shoes and practical clothing

PLEASE ENSURE YOU READ THE STUDENT HANDBOOK + FEES & REFUND POLICY BEFORE ENROLLING

Funding & Student Information

Everything you need to prepare



The Flower School is an approved Skills Assure Supplier for eligible Queensland Government funded training.

Funding is subject to current program rules, student eligibility, available funded places and confirmation before enrolment.

CAREER START TRAINING-PLACE ENTITLEMENT

Career Start is the Queensland Government funding program for eligible entry-level training, including general training pathway Certificate III qualifications. Under Career Start, a student may access up to two subsidised training places through one of the following permitted combinations:

- one Certificate III qualification through the general training pathway and one apprenticeship or traineeship; or
- two apprenticeships or traineeships at Certificate II or Certificate III level, including school-based apprenticeships and traineeships.

If an apprenticeship or traineeship is completed first, the student will no longer be eligible to access a general training pathway qualification under Career Start.

A student cannot access two general training pathway qualifications under Career Start.

CAREER START ELIGIBILITY CRITERIA

- To access a subsidised training place under Career Start, a student must:
- be aged 15 years or older;
- not be a school student;
- permanently reside in Queensland;
- be an Australian citizen, Australian permanent resident, including a humanitarian entrant, an eligible temporary resident with the necessary visa and work permits on a pathway to permanent residency, or a New Zealand citizen;
- not already hold a Certificate III or higher-level qualification completed within the previous 10 years, excluding qualifications completed while at school and foundation skills qualifications; and
- not be enrolled in another qualification, including a qualification that is on hold or deferred, whether funded by the Queensland Government or not. Foundation skills qualifications are excluded from this restriction.

CAREER START CONCESSION REDUCED FEE

To be considered for the concession reduced fee, a student must:

- meet the applicable Career Start eligibility requirements;
- hold a current Health Care Card or Pensioner Concession Card;
- complete a Centrelink authority form;
- satisfy the criteria verified through the Centrelink authority check; and
- provide a copy of a valid Health Care Card or Pensioner Concession Card.

QUEENSLAND TRAINEESHIPS

Traineeships combine employment with structured training. The SFL30115 Certificate III in Floristry traineeship may be undertaken on a full-time, part-time or school-based basis, and existing employees may also undertake a traineeship.

A traineeship requires the employer and trainee to enter into a registered training contract. The employer, trainee, Australian Apprenticeship Support Network provider and The Flower School work together to develop a training plan. The agreed training arrangements must be recorded in that plan.

Where a trainee meets the applicable Career Ready eligibility requirements, the cost of training may be reduced.

ELIGIBILITY ASSESSMENT

Government funding is not automatic or guaranteed.

The Flower School must assess the student's eligibility and receive all required supporting evidence before confirming:

- eligibility for a subsidised training place;
- eligibility for a concession reduced fee;
- the applicable course fee; and
- the availability of a funded place.

Students should not rely on a reduced fee until written confirmation has been provided by The Flower School.

Units Covered

Twenty-one units, one complete professional foundation

The unit selection is set by The Flower School in accordance with the qualification packaging rules.

CUAACD201 Develop drawing skills to communicate ideas	SFLSOP005 Prepare and care for floristry stock
SFLDEC001 Maintain floristry tools and equipment	SFLSOP008 Provide quality service to floristry customers
SFLDEC002 Design floristry products	SFLSOP009 Sell floristry products
SFLDEC006 Construct hand tied floristry products	SFLSOP010 Prepare quotations for floristry products
SFLDEC007 Construct wired floristry products	SFLWHS001 Participate in safe work practices
SFLDEC008 Construct floristry products with a base medium	CUADES202 Evaluate the nature of design in a specific industry context
SFLDEC012 Interpret floristry design briefs	CUADES301 Explore the use of colour
SFLSOP001 Source information on floristry products and services	SFLDEC005 Assemble floristry products
SFLSOP002 Work effectively in the floristry industry	SFLSOP006 Display and merchandise floristry products
SFLSOP003 Recognise flower and plant materials	BSBPEF202 Plan and apply time management
SFLSOP004 Receive and store floristry stock	

ALL 21 UNITS ARE INCLUDED IN THE COURSE

Ready to Bloom?

Let's Begin Your Floristry Journey

Contact us today for your enrolment pack



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